

GREATER NEW BEDFORD  
**SUMMERFEST 2010**  
SPONSORSHIP OPPORTUNITIES

**Interested in becoming a 2010 Greater New Bedford Summerfest Sponsor? Please Contact:**

Patricia Daughton, c/o Community Foundation  
63 Union Street  
New Bedford, MA 02740  
Email: [info@newbedfordsummerfest.com](mailto:info@newbedfordsummerfest.com)  
Phone: 508-991-3122 ext. 112

**PRESENTING SPONSOR - \$10,000 or more**

Entertainment wristbands – this provides admittance to all entertainment areas

- ✓ Full page ad in the Program Guide produced by Southcoast Media – The Standard-Times
- ✓ Company banner displayed at music venues
- ✓ Company logo in print advertisements
- ✓ Company logo printed on Volunteers' t-shirts
- ✓ Listing on signage throughout Summerfest
- ✓ Logo on Summerfest website, [www.newbedfordsummerfest.com](http://www.newbedfordsummerfest.com)

**MAJOR SPONSOR - \$5,000 or more**

Entertainment wristbands – this provides admittance to all entertainment areas

- ✓ Half page ad in the Program Guide produced by Southcoast Media – The Standard-Times
- ✓ Company banner displayed at music venues
- ✓ Company logo in print advertisements
- ✓ Company logo printed on Volunteers' t-shirts
- ✓ Listing on signage throughout Summerfest
- ✓ Logo on Summerfest website, [www.newbedfordsummerfest.com](http://www.newbedfordsummerfest.com)

**CORPORATE SPONSOR - \$2,500 or more**

- ✓ ¼ page ad in the Program Guide produced by Southcoast Media – The Standard-Times
- ✓ Listing in print advertisements.
- ✓ Listing on signage throughout Summerfest
- ✓ Listing on Summerfest website, [www.newbedfordsummerfest.com](http://www.newbedfordsummerfest.com)

**PARTICIPATING SPONSOR - \$1,000 or more**

- ✓ ⅛ page ad in the Program Guide produced by Southcoast Media – The Standard-Times
- ✓ Listing in print advertisements.
- ✓ Listing on signage throughout Summerfest
- ✓ Listing on Summerfest website, [www.newbedfordsummerfest.com](http://www.newbedfordsummerfest.com)

**SUPPORTING SPONSOR – \$500 or more**

- ✓ Company listing in print advertisements
- ✓ Listing on signage throughout Summerfest
- ✓ Listing on Summerfest website, [www.newbedfordsummerfest.com](http://www.newbedfordsummerfest.com)

**FRIEND OF SUMMERFEST – \$100 or more**

- ✓ Listing on Thank You page of the Program Guide

To reserve your sponsorship, please sign below and return a copy of this agreement to  
**GNB Summerfest, c/o The Community Foundation of SEMA, 63 Union Street, New Bedford, MA 02740**  
You can also fax this to Community Foundation at 508-996-8254

*A copy of IRS 501(c)(3) status is available upon request.*

---

Yes, my company agrees to be a Sponsor of the 2010 Greater New Bedford Summerfest  
as per the above conditions at the level of:

**CORPORATE**    **PARTICIPATING**    **SUPPORTING**    **FRIEND**   in the amount of \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

Company Rep: \_\_\_\_\_ Company Name: \_\_\_\_\_

Mailing address: \_\_\_\_\_ Phone/Fax \_\_\_\_\_

\_\_\_\_\_  
E-Mail \_\_\_\_\_